

Aoife O'Dwyer



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 Limerick, Ireland

Profile

I am a trained Product Designer with almost 8 years experience in the industry. Throughout these years, I have developed critical skills that have led me to work with industry professionals on a wide variety of projects, across each phase of the product development lifecycle.

Experience

Senior Product Designer

Analog Devices, Limerick (2019 - Present)

In this role I am involved in all stages of the design process; for web and mobile apps. My main responsibilities in this role include: user interviews, usability testing, wireframe design, and prototype creation. I am also involved in journey mapping and workflow design.

UX/UI Designer

SAP, Galway (2016 - 2019)

In this role I created UX designs for pre-sales and development projects for our high profile customers. This included designing wireframes, creating high fidelity prototypes, and gathering feedback from stakeholders. I was also involved in multiple customer workshops and training other designers.

UX/UI Designer

Glofox, Dublin (2015-2016)

In this position I was the sole designer in the company and I was responsible for designing customer branded mobile apps. I was also involved in the total redesign of a web based dashboard, and designing a mix of promotional materials.

Design Intern

SAP, Galway (2003-2005)

This was a nine month internship as part of my college course. In this role I was responsible for designing any digital material used by our communications team and creating informative videos. I also managed a team-wide social media campaign.

Education

B.Sc. Digital Media Design - First Class honours, University of Limerick, 2015
Leaving Certificate, Colaiste Muire, Co. Clare, 2011

Skills

User Research, Wireframing, Workshop Facilitation, Usability Testing, Interaction Design, Userflow Mapping, UI Design, Prototype Design